



Md Sumon Ali Akondo

WordPress Developer | WordPress Trainer | Front-End Developer

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Core Competencies

WordPress Development:

Custom theme development, plugin integration, bug fixing, CMS maintenance, child themes, Gutenberg block customization.

Front-End Technologies:

HTML5, CSS3, Tailwind CSS, Basic Javascript (jQuery), Basic PHP, Elementor, Basic REST APIs (Client-side integration).

Performance & Security:

Page speed optimization, caching, lazy loading, image compression, database cleanup, SSL implementation, malware prevention.

SEO Optimization:

On-page SEO, Yoast SEO configuration, schema markup, keyword research, Google Search Console setup.

Technical Skills & Tools

Development Workflow:

Git & GitHub/GitLab (Version Control), WordPress CMS, Elementor, Crocoblock, Custom Post Types (CPTs), Local WP, cPanel, FTP.

Performance & Security:

Page speed optimization, caching, lazy loading, image compression, database cleanup, security implementation, malware prevention, Lighthouse, Core Web Vitals.

Tools & Platforms:

Google Analytics, GTmetrix, Trello, Figma (basic), Browser DevTools.

AI Tools & Automation:

Artifact AI, AI tools for content creation and layout optimization.

Project & Client Management:

Requirement gathering, documentation, time estimation, testing deployment, client training & support.

Education

Diploma in Engineering

Thakurgaon Polytechnic Institute, Thakurgaon
Duration: 4 Years
Passing Year: 2023
CGPA: 3.40 out of 4.00

Certifications

- ✓ WordPress Development - Bornomala Academy
- ✓ Web Design & Development - DreamLand IT
- ✓ SEO Specialization - e-Shikhon
- ✓ Digital Marketing - LEDP

Languages

- ✓ Bengali: Native Speaker
- ✓ English: Professional Working Proficiency

WordPress WooCommerce Elementor Pro Crocoblock HTML5 CSS3 / Tailwind

JavaScript (Basic) PHP (Basic) Git & GitHub Core Web Vitals Yoast SEO

PROFESSIONAL SUMMARY

A detail-oriented and innovative WordPress Developer with over 3 years of hands-on experience in WordPress theme and plugin development, front-end engineering, SEO implementation, and performance optimization. Specialized in building secure, scalable, and user-focused websites. Demonstrated excellence in both independent freelance work and team-based collaboration. Adept at training students in web development, with a proven ability to simplify complex technical concepts. Skilled in bridging the gap between design and functionality, ensuring every website is responsive, accessible, and aligned with business objectives. Highly capable of managing multiple client projects simultaneously with efficiency and consistency.

KEY ACHIEVEMENTS

- ★ Improved WordPress website performance from **Lighthouse 45** → **90+** by optimizing caching, database and asset delivery.
- ★ Successfully delivered **50+ WordPress & front-end projects** with 5-star client feedback on national & international.
- ★ Boosted organic traffic for multiple client websites by **25-40%** through on-page SEO and technical improvements.
- ★ Reduced page load time from **6s** → **under 2.5s** using lazy loading, CDN and code cleanup.
- ★ Trained **80+ students** on WordPress and front-end technologies with practical project-based teaching.

PROFESSIONAL EXPERIENCE

Web Design and Developer (Part-time)

October 2024 - Present

Pi-Infotech Ltd - Dhaka (Remote)

- Contribute to the design and development of dynamic web projects, focusing on high-quality user experience, modern design standards, and cross-browser compatibility.
- Collaborate with the core development team, utilizing contemporary front-end frameworks and techniques to translate design specifications into functional requirements.

Front-end Developer

June 2025 - August 2025

Grownex - Australia (Remote)

- Executed pixel-perfect, responsive front-end design and development across various projects using HTML5, Tailwind CSS, and JavaScript.
- Translated UI/UX wireframes into high-quality, mobile-first code, ensuring high fidelity and maintaining development best practices.

WordPress Developer

November 2024 - May 2025

CoolCards - Germany (Remote)

- Developed and customized secure, responsive WordPress sites, including advanced WooCommerce functionalities, using Elementor and custom theme options.
- Implemented crucial SEO enhancements, including schema integrations, to improve organic search traffic and ensured project delivery through international team collaboration (Trello/Slack)

WordPress Trainer & Developer

June 2024 - December 2024

Bornomala Academy - Dhaka, Bangladesh (Remote)

- Delivered structured training programs covering WordPress CMS, HTML, CSS, and basic JavaScript, mentoring beginner and intermediate learners on real-world client simulation projects.
- Participated in internal web development projects, focusing on content structuring, backend efficiency, and contributed to the design of syllabi and tutorial materials

Freelance WordPress & Front-end Developer

November 2020 - Present

Fiverr & Upwork

- Successfully delivered numerous end-to-end web development projects (e-commerce, portfolio, corporate) by managing client communication, requirement gathering, and final deployment with high satisfaction.
- Specialized in quick turnaround times for custom WordPress theme and plugin customizations across diverse niches.

SELECTED PROJECTS

E-Commerce Website Development

Built a full-scale online store with custom UI/UX, secure payment gateways, and performance optimization. Integrated Elementor Pro and WooCommerce, achieving fast loading speeds and high conversion rates.

Tech: WordPress, WooCommerce, Elementor Pro, Crocoblock |

[Live Link](#)

Business Website

Developed a corporate business website with a modern, professional layout to enhance client credibility and service presentation. Focused on clear navigation, effective CTAs, and a responsive design optimized for lead generation.

Tech: WordPress, Elementor Pro, Custom CSS, JetEngine |

[Live Link](#)

Newsportal

Designed and developed a tailored news and media platform. The site features dynamic content structuring, category-based filtering, and a robust back-end for efficient content management, ensuring high traffic capacity and accessibility.

Tech: WordPress, Custom Post Types (JetEngine), Elementor Pro

[Live Link](#)

Charity Website

Developed a fully functional charity and non-profit website focused on fundraising and project transparency. Integrated secure donation systems and created informative, user-friendly pages to drive community engagement and contributions.

Tech: WordPress, HTML, Tailwind CSS, JS, PHP

[Live Link](#)

Landing Page

Created a high-converting, single-page landing page for a specific product promotion. The design prioritizes clear messaging, visual hierarchy, and fast loading speed, aimed at maximizing conversion rates and capturing leads efficiently.

Tech: WordPress, Elementor Pro

[Live Link](#)

PROFESSIONAL STRENGTHS & SOFT SKILLS

- ✓ Ability to quickly adapt to new technologies and project requirements.
- ✓ Strong attention to detail with a focus on code quality and UI/UX best practices.
- ✓ Strong team player, adaptable in both remote and in-office collaborative environments.
- ✓ Experience managing client expectations and delivering results under tight deadlines.
- ✓ Passionate about continuous learning and keeping up with WordPress and web development trends.

Soft Skills

Communication Problem Solving Time Management Client Handling Team Collaboration

Leadership / Mentoring